

# EMAIL APPLIANCE

## PRODUCT DATASHEET



The Watchdog Email Filter Appliance is among the most effective on the market. This is not by accident, but by design. Our technology has been carefully designed and refined over the last several years to meet the demands of today's organization. We understand that most administrators do not enjoy the hassle of loading clunky software onto their server or manually feeding the system inappropriate words. That is why we have worked to make our solution versatile and dependable, yet still a powerful out of the box solution!

Spam increased by 39 % in 2002.

Our powerful email filter appliance is easy to setup, affordable, and among the most effective Spam fighters on the market.

### Why Watchdog E-mail Filter Appliance?

Our email filter solution was designed to protect you and your organization from unwanted email. The solution protects against Spam, profanity, pornography, hate, gambling, and other unwanted topics. Most importantly, the Watchdog Email Filter Appliance comes ready to go right out of the box. In 15-20 minutes your network could be filtering mail on your network. For power users, the appliance provides a wide array of customizable options and choices to cater the filtering to meet your specific needs. Our pricing is very competitive, and there are no required yearly/monthly update fees.



### How does it work?

We can't give you all the details, but we can tell you this. The Watchdog Email Filter Appliance is MUCH MORE than a sophisticated word filter or whitelist / blacklist solution. Our filters look at every attribute of an email from the subject line to the actual message body. Spammers have become highly sophisticated and intelligent. Regardless of where a Spam message originates, certain attributes about the actual context of the mail remain the same. That is why our filtering solutions do 90% of their filtering based on actual message content. Through this complicated content analysis system, false positives are reduced by our learning agent that automatically adapts the filtering based on usage information it collects during everyday operation.

The Watchdog Email Filter Appliance is compatible with virtually ANY mail server. Reason being, the appliance resides just before the mail server. The filters remove unwanted content BEFORE it reaches your email servers.

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### Features

The Watchdog Email Filter Appliance is packed with features designed to provide you with the most effective filtering possible. Out of the box, the system comes pre-configured with the feature combination that we have found to be most popular and effective. As you begin to use the appliance, you can customize the active feature list to meet your specific needs.

- **Compatibility**

Due to the way the filtering appliance is designed, it is cross compatible with all SMTP mail servers such as Exchange, Lotus Domino, GroupWise, Sendmail, Qmail, and others.

- **Unlimited Unique Domain Support**

You can point as many domain names to the appliance as you would like. There are no additional licenses required for these domains. You only pay for the total number of ACTIVE end users filtered by the appliance.

- **Easy Configuration**

Configuration and setup is painless. The appliance comes pre-configured to filter your email. To get started, all you have to do is assign an IP address to the appliance, tell it where to find your mail server, and start passing mail through it.

- **First Line of Defense**

Our email filtering appliance provides you with a powerful first line of defense against Spam and other unwanted content. Mail that meets your filtering criteria is stopped BEFORE it reaches your mail server. Never again will you have to worry about Spam overloading your servers.

- **Self Contained**

Loading and configuring software on servers can be complicated and time consuming. Our solution is self-contained and comes ready to go.

- **Mail Statistics**

Do you ever wonder how much mail is being processed by your mail server? Would you like to know how much of this is Spam? Our appliance will tell you exactly how well it is doing the job by providing up to the minute mail statistics.

- **Accuracy**

Our filters are highly accurate. However, from time to time messages may get filtered incorrectly. When this happens, users simply open their Junkmail folder and retrieve the message. Never have to worry again about false positives.

- **Learning**

Molding a Spam solution to fit your specific needs is a process, rather than an event. That is why we have developed a sophisticated learning agent that adapts and changes based on the mail flowing in and out of the system. Over time, the system becomes even more effective.

- **Performance**

Depending on individual email habits, each appliance can support a very large number of users. We have successfully deployed the box in situations with in excess of 14,000 accounts filtered by a single device. This means you can scale up quickly by simply purchasing additional licenses.

- **Configuration**

A password protected web interface allows you to control nearly every aspect of the appliance. You can access it with your favorite web browser.

- **Custom Rules**

From time to time, things might slip by the filter. As an administrator, you can define an unlimited number of custom rules to catch even the most obscure Spam messages.

- **Regular Updates**

As Spammers change their ways, so do we! Included in the purchase price is one full year of updates that can be automatically deployed to your appliance.

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### Features

#### • Reporting

Included in the appliance is a built in engine to allow users to quickly and automatically report messages that should have been filtered or messages that should not have been filtered. The system automatically analyzes these messages, and uses this data to filter messages in the future.

#### Other Features -

- Customize filter settings per user, group of users, or domain.
- Quarantine known viruses, harmful scripts, etc. through optional virus scanning provided by a 3rd party.
- Enhanced logging and tracking capabilities to track users, groups of users, or messages containing certain topics.
- Header analysis
- Content analysis
- Real time monitoring and configuration backup available from our central data center.
- Warning messages sent to administrator regarding suspected inappropriate mail activity.
- Custom whitelists and blacklists
- Statistically, one of the most effective Spam killers on the market.

### Pricing

Please call for recent pricing.

### Warranty

The actual appliance is covered under a 3-year warranty, provided by a third party warranty provider. This covers all physical components of the appliance.

### Support

Included in the original purchase price is one full year of updates and support. Thereafter, support can be purchased for \$945 per year and includes the cost of updates and phone support if needed.